

PRESS

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To Russia with Love: Band Pro at CPS-Moscow

Press Release Band Pro Munich GmbH 04-2008, page 1/2, February 26, 2008

MUNICH, Germany, February 26, 2008 ---The distributor of professional High Definition Video and Camera equipment exhibits at CPS, the 5th specialized exhibition of services for TV and Cinema production in Moscow's World Trade Centre from March 18th to March 21nd, 2008. The CPS show is the only specialized exhibition in Russia, where media professionals can find the latest technologies, get hands-on with products and talk with experts.

CPS is a classical b2b event, focused on cinematographers and producers. In 2007, the exhibition has attracted about 100 Russian and many foreign manufacturers and distributors. In Hall E2-2, Band Pro Munich will co-exhibit with its Russian partner Sankom-Pro, one of the leaders in the field of engineering and system integration of broadcast equipment. The close alliance between Band Pro and Sankom-Pro was established several years ago. The HD experts of Band Pro will showcase the phenomenal ZEISS product line for Digital Cinematography, consisting of various lenses of the DigiPrime©Family, a set of DioptersTM (+1 and +2) and a DigiMutarTM 1.4X.

Band Pro Munich is not only a distributor of professional HD equipment by all high end manufacturers but also a valuable and competent production partner. The team consists of qualified technical consultants and vision engineers, who know how crucial the right equipment is. The company's philosophy is to accompany clients throughout the whole HD production process - from equipment selection to postproduction.

"Russia has a great tradition in film making. Almost from the beginning, Russian filmmakers realized the importance of editing. Eisenstein and Pudovkin are icons in the history of film making. The "theory of montage" and the development of "close ups" were historically the first systematically developed aesthetics for cinema. Also, the establishment of the Moscow Film School (the first such school in the world) was a watershed moment for filmmaking. Honoring this tradition, Band Pro Munich is very grateful that our Russian partner Sankom-Pro gives us the opportunity to present Band Pro in Moscow," states Gerhard Baier, Managing Director of Band Pro Munich. "Today, this region has seen numerous developments in the electronic and communications industry. We take pride in bringing solutions to professional filmmakers & videographers to Russia - offering the highest level of knowledge and expertise combined with the finest equipment and accessories available. Our close alliance with Sony and Zeiss, puts us in the forefront of the newest developments in digital cinema. Consequently, we have been and continue to be the most comprehensive resource for HD equipment and technical information. We help cinematographers to manage the whole digital workflow and are committed to push the breakthrough of HD technology as the production format of the present and the future," explains Mr. Baier the company's mission.

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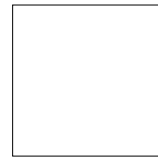
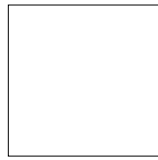
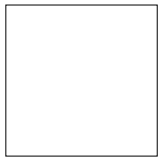
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Band Pro HD experts Mr. Hendrik Vogt and Mrs. Nicole Frick, both longtime experienced in international film business, will host this year's attendees.

About Band Pro Munich GmbH:

Band Pro stands for experience and competence in High Definition and digital cinematography. The company's goal is to establish High Definition and digital cinematography as an independant medium.

Founded in 2002 as European subsidiary of Band Pro Film & Digital Inc. USA, Band Pro Munich has grown rapidly from a ZEISS DigiPrime© distributor to a high end full service company. Band Pro Munich combines many years of experience with state-of-the-art digital cinematography. Almost no other company has a comparable wealth of knowledge in the practical application of HD equipment. The company accompanies their clients during the whole HD workflow - from equipment selection to postproduction.

Sales, support and seminars are the philosophy of the Band Pro group. The close alliance with Zeiss and Sony guarantees Band Pro early availability of the latest developments in digital cinematography. Band Pro Munich organizes certified HD seminars as well as practice oriented workshops in cooperation with the German Society of Cinematographers and Nordmedia. The company also acts as a partner in the production process of HD productions for cinema, TV, image, industry, and commercial productions.

Please visit www.bandpro.de for further information.

Attached pictures show Carl Zeiss 17-112mm DigiZoom and Gerhard Baier, Managing Director, Band Pro Munich.

¹Foto: Christoph Vohler Photographie GmbH.