



Food meets Film

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Munich/Germany, August 5, 2008 ---- Hollywood legend Michael Ballhaus teaches Italian students from the University of Gastronomic Sciences in Pollenza how to film. The students are supposed to make an audiovisual encyclopedia, which documents culinary culture und traditional life styles of different Italian regions. For shooting, Michael Ballhaus had chosen two Sony PMW-EX1 from Band Pro Munich.

Food meets Film” is the name of the project which initially started out as an experiment. Shown in the category “culinary cinema” at the “Berlinale 2008”, the crew around patron Michael Ballhaus is now producing already the third season in an Italian supermarket called “Eataly”. It’s innovative shop concept featuring slow and organic food has turned out to be the perfect film location. Together with German documentarist and Berlinale board member Thomas Struck, Ballhaus directs such unusual scenes as shooting out of a shopping cart. Band Pro Munich had advised the PMW-EX1 camcorders because of their striking HD picture quality, extra mobility and great operational efficiency.

About Band Pro Munich GmbH:

Band Pro stands for experience and competence in High Definition and digital cinematography. The company’s goal is to establish High Definition and digital cinematography as an independant medium. Founded in 2002 as European subsidiary of Band Pro Film & Digital Inc. USA, Band Pro Munich has grown rapidly from a ZEISS DigiPrime© distributor to a high end full service company. Band Pro Munich combines many years of experience with state-of-the-art digital cinematography. Almost no other company has a comparable wealth of knowledge in the practical application of HD equipment. The company accompanies their clients during the whole HD workflow - from equipment selection to postproduction. Sales, support and seminars are the philosophy of the Band Pro group. The close alliance with Zeiss and Sony guarantees Band Pro early availability of the latest developments in digital cinematography. Band Pro Munich organizes certified HD seminars as well as practice oriented workshops in cooperation with the German Society of Cinematographers and Nordmedia. The company also acts as a partner in the production process of HD productions for cinema, TV, image, industry, and commercial productions. Pro Munich auch Aus- und Weiterbildung in Form von Lehraufträgen und Partnerschaften mit Filmschulen (z.B. dffb, HFF München) und dem Bundesverband für Kamera. Weitere Informationen stehen unter www.bandpro.de zur Verfügung.

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